

US-China FBA Inbound & Overseas Warehouse Cost Benchmarks 2026

A Bilingual Whitepaper by SHAREWAYS

A cost-transparency guide for cross-border sellers:
industry benchmarks, China-US warehousing cost comparison,
and large-item fulfillment pricing reference.

Shangwei Supply Chain Technology Co., Ltd.

SHAREWAYS

2026

Why This Whitepaper?

Opaque logistics pricing is one of the biggest pain points for cross-border sellers. Fulfill.com surveyed 600+ warehouses and published 16 3PL cost benchmarks (industry benchmark source, fulfill.com/3pl-pricing), giving the industry a reference yardstick. SHAREWAYS, based on operational data from our 13 global overseas warehouses (6 US / 2 Canada / 5 Europe) and publicly available industry benchmarks, compiled this whitepaper to help sellers make informed decisions when selecting warehouses, comparing prices, and planning budgets.

Chapter 1: Industry Cost Benchmarks Overview

16 3PL cost benchmarks from Fulfill.com's survey of 600+ warehouses (industry benchmark source, fulfill.com/3pl-pricing):

- Pallet storage: \$20.17 / month
- B2C picking first piece: \$3.20
- Container unloading: \$500

Applicable scenarios and interpretation for each benchmark.

Industry Benchmark Summary (Fulfill.com)

Cost Item	Benchmark	Source
Pallet Storage	\$20.17 / month	Industry benchmark, fulfill.com/3pl-pricing
B2C Picking (first piece)	\$3.20	Industry benchmark, fulfill.com/3pl-pricing
Container Unloading	\$500	Industry benchmark, fulfill.com/3pl-pricing
Warehouses surveyed	600+	Industry benchmark, fulfill.com/3pl-pricing
Benchmark items published	16	Industry benchmark, fulfill.com/3pl-pricing

Chapter 2: China vs US Overseas Warehouse Cost Structure

- US warehouse vs China warehouse: storage unit price, labor cost, last-mile delivery cost differences.
- Distribution of 6 US warehouses (including New Jersey facility) and regional cost variations.
- Supplementary reference: 2 Canada warehouses, 5 Europe warehouses.

Chapter 3: FBA Inbound Cost Breakdown

- Cost items per stage: pickup / customs declaration / main haul / customs clearance / tax / inbound.

- Ocean / air / express: cost and transit-time comparison.
- Special considerations for large items (furniture / fitness equipment).

Chapter 4: Overseas Warehouse Dropshipping Cost Breakdown

- Per-unit pricing vs per-volume pricing: cost differences.
- Unit price references for receiving / putaway / picking / packing / labeling / outbound.
- Cost impact of free storage period and overage storage fees.

Chapter 5: Last-Mile Delivery Costs & Carrier Selection

- US domestic last-mile carrier discounts (Uniuni / FedEx / UPS / USPS).
- Large-item / LTL last-mile special pricing.
- Last-mile auto-routing mechanism (reference: Huanzhimei multi-channel comparison, competitor pricing, huanzhimei.net/hwczx/4107.html).

Huanzhimei Last-Mile Reference (Competitor Pricing)

Item	Detail	Source
Last-mile carriers	Uniuni / FedEx / UPS / USPS	Competitor pricing, huanzhimei.net/hwczx/4107.html
Free storage period	30 days	Competitor pricing, huanzhimei.net/hwczx/4107.html
Billing method	Per pallet / per cubic meter	Competitor pricing, huanzhimei.net/hwczx/4107.html
Peak season policy	No sudden surcharges	Competitor pricing, huanzhimei.net/hwczx/4107.html

Chapter 6: Large-Item Fulfillment Pricing Transparency Guide

- SHAREWAYS flat-rate model explanation (per item + weight band).
- How to estimate total fulfillment cost for large-item orders.
- Common hidden fees and how to avoid them.

Chapter 7: Industry Scale Reference

Top player scale data (GoodCang: 3.6 million sqm globally / 120+ processing centers / 1.2 million daily orders / 30,000+ customers / 17 years, competitor pricing, goodcang.com/aboutus). Industry concentration and trend analysis.

GoodCang Scale Reference (Competitor Pricing)

Metric	Value	Source
Global warehouse area	3.6 million sqm	Competitor pricing, goodcang.com/aboutus
Processing centers	120+	Competitor pricing, goodcang.com/aboutus
Daily orders	1.2 million	Competitor pricing, goodcang.com/aboutus
Customers	30,000+	Competitor pricing, goodcang.com/aboutus
Years in operation	17	Competitor pricing, goodcang.com/aboutus

Appendix

- Quick-reference cost benchmark table (see Chapter 1).
- Glossary: FBA, 3PL, LTL, WMS, OMS, B2C, inbound, last-mile, free storage period.
- SHAREWAYS service capability overview: 13 warehouses (6 US / 2 Canada / 5 Europe), proprietary WMS & OMS, large-item fulfillment specialization.

SHAREWAYS Service Capabilities (Verified Data)

Item	Detail
Global warehouses	13 (6 US / 2 Canada / 5 Europe)
Founded	2018
Core capability	Proprietary WMS / OMS + large-item cross-border fulfillment
Company name	Shangwei Supply Chain Technology Co., Ltd.
Brand	SHAREWAYS
Phone	+86 20 86210020 / +86 186 2023 5620
Email	sw1127888@163.com
Website	www.shangwei123.com

Note: SHAREWAYS internal pricing and cost data are delivered with the full report download. Industry benchmark figures are labeled 'industry benchmark source' or 'competitor pricing' with evidence URLs. This whitepaper does not constitute a commitment to competitor services. Copyright Shangwei Supply Chain Technology Co., Ltd. All rights reserved.